



# Demand Side Management Technology Workshop: Commercial and Industrial Lighting

Sponsored by:  
Western Area Power Administration  
with  
NMPP Energy

Grand Island, NE  
October 9, 2008

## Commercial and Industrial Lighting Workshop Agenda

|                  |   |
|------------------|---|
| 8:00-8:30 a.m.   | <b>Registration</b>   |
| 8:30-8:45 a.m.   | <b>Welcoming Remarks</b> by Mike Radecki, Western Area Power Administration <i>with Gary Mader, Grand Island Utilities</i>                          |
| 8:45-9:00 a.m.   | <b>"Determining Key Take-Aways"</b> by Mike Radecki, Western  |
| 9:00-9:20 a.m.   | <b>"DSM is Back- What Does It Mean to Your Utility"</b> Ed Thomas, Market Development Group   |
| 9:20-10:20 a.m.  | <b>"Lighting Technology Road Map Overview"</b> by Katherine Johnson, Market Development Group   |
| 10:20-10:30 a.m. | Refreshment Break   |
| 10:30-12 Noon    | <b>"Commercial and Industrial Lighting Technology Case Studies"</b><br>Panel discussions with Ryan Holl and Dan Anderson                            |
| Noon-1 p.m.      | Lunch break with small group discussions  |
| 1:00-2:30 p.m.   | <b>"Issues to Consider in Developing a Commercial/Industrial Lighting Program"</b><br>by Katherine Johnson and Ed Thomas, Market Development Group, |
| 2:30-3:00 p.m.   | <b>"Issues to Consider in Helping Your Customers Make Lighting Selections"</b> by Katherine Johnson and Ed Thomas, Market Development Group         |
| 3:00-3:15 p.m.   | <b>Refreshment Break</b>  |
| 3:15-3:45 p.m.   | <b>Technology Discussion Roundtable</b>   |
| 3:45-4:05 P.M.   | <b>After Lighting - What Technology's Next?</b> by Katherine Johnson and Ed Thomas, Market Development Group  |
| 4:05-4:15 p.m.   | <b>Overview of Western's Equipment Loan Program</b> by Mike Radecki, Western Area Power Administration  |
| 4:15-4:30 p.m.   | <b>Closing Remarks and Adjourn</b> by Mike Radecki, Western Area Power Administration   |



# Welcoming Remarks & Key Take Aways

Mike Radecki, Western Area Power Administration  
with  
Gary Mader, Grand Island Utilities



# Refreshment Break



# Lunch break with small group discussions



# Refreshment Break



# Technology Discussion and Round Table



# Overview of Western's Equipment Loan Program

Mike Radecki,  
Western Area Power Administration